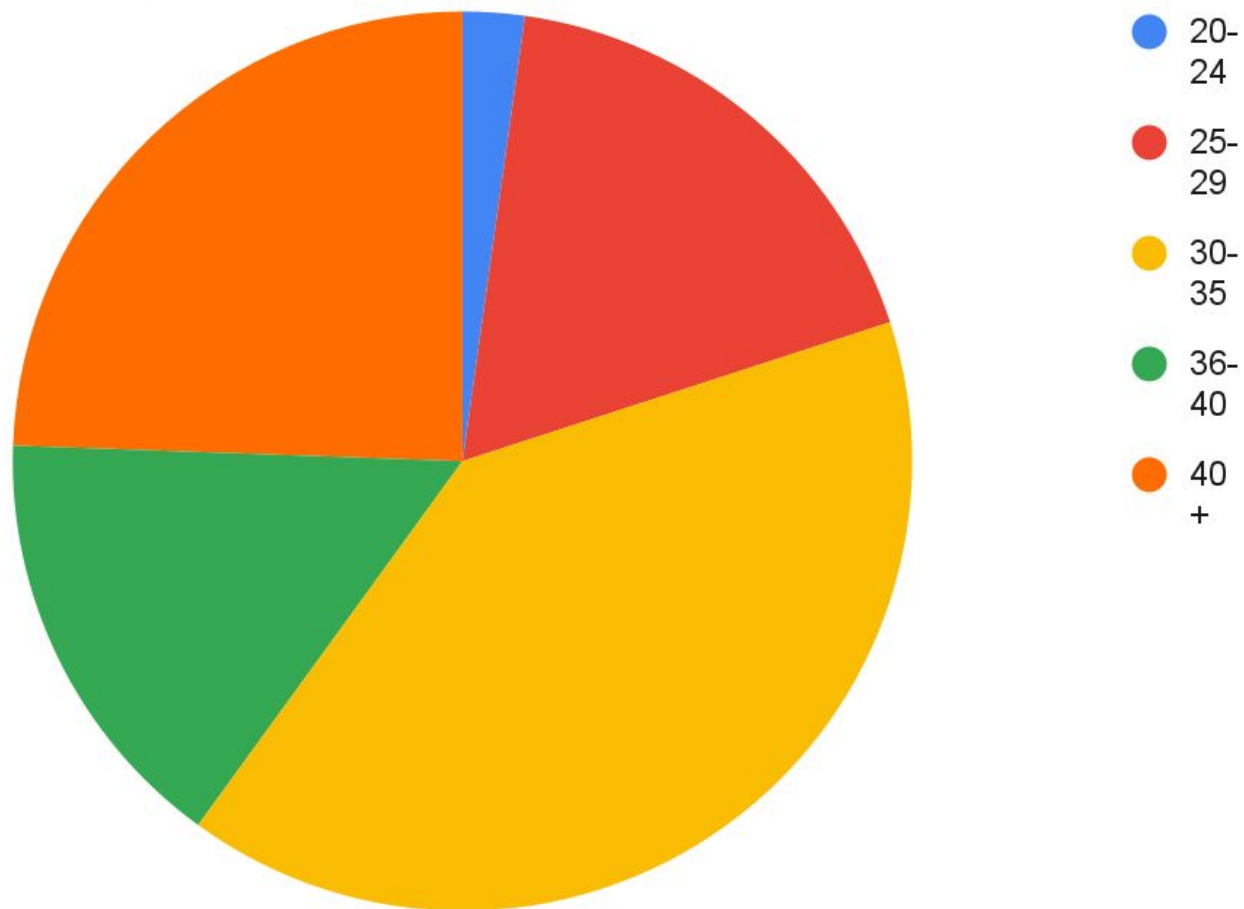


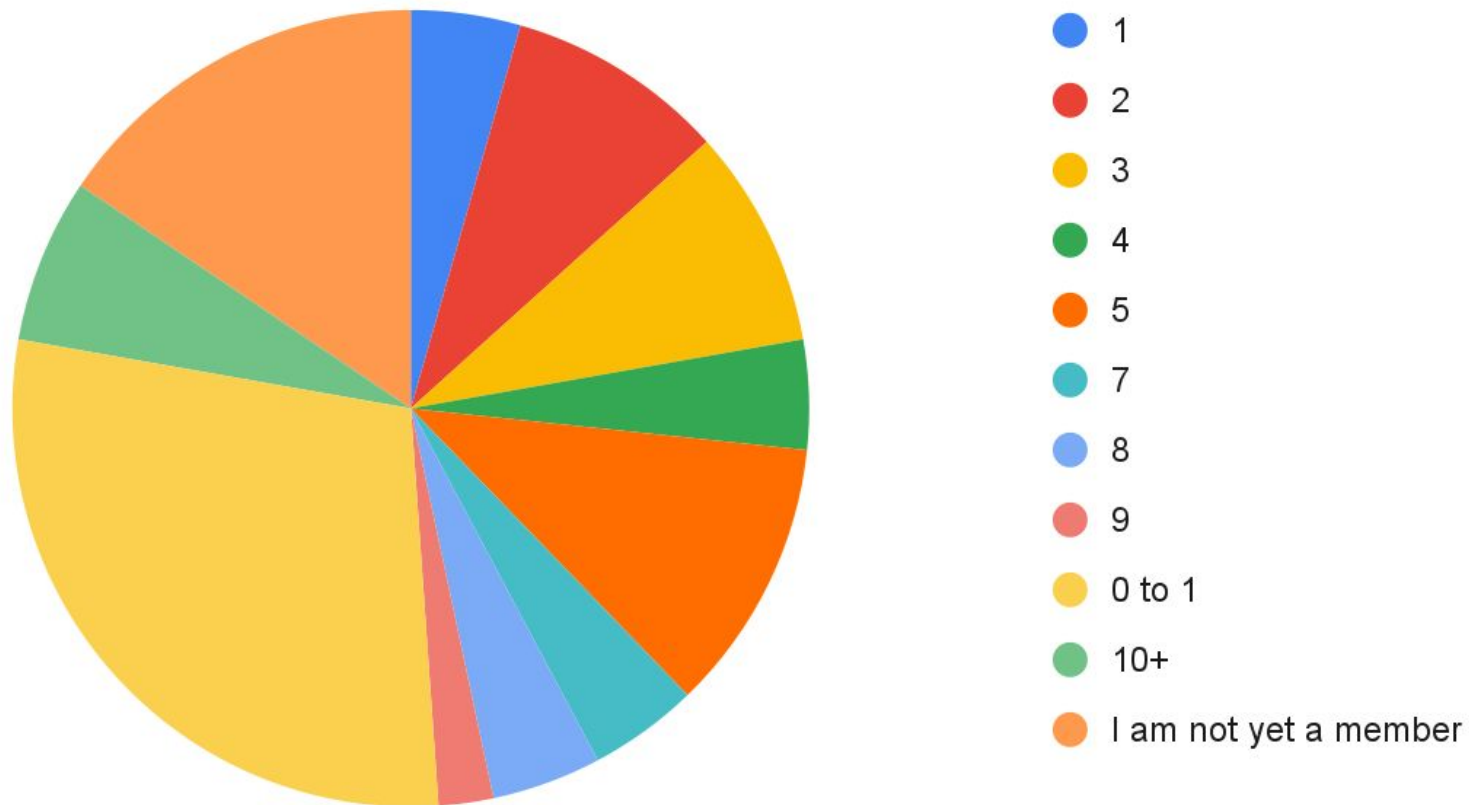
Methodology

- We conducted two surveys in October 2023
- One was for members only, the other for anyone who found the survey on social media
- Across the two surveys, we got 45 responses
- 38 members

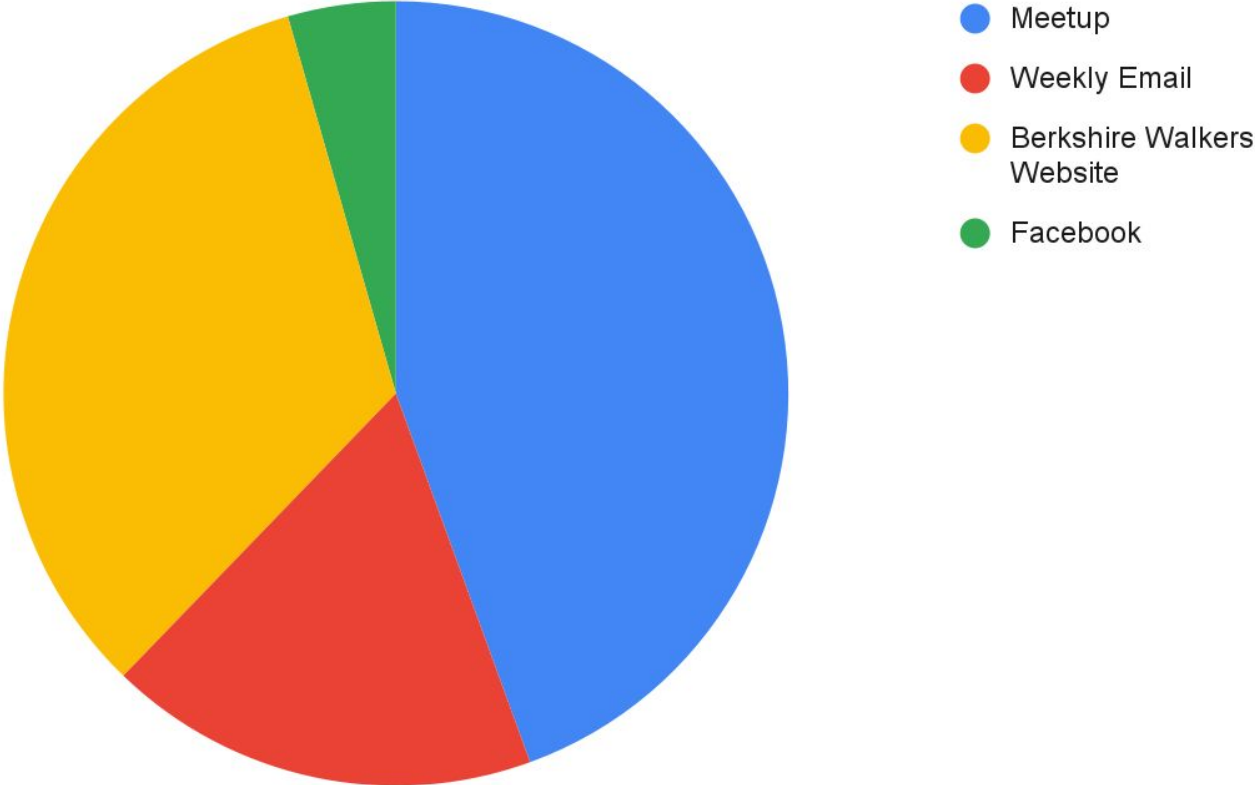
Which age range are you in?



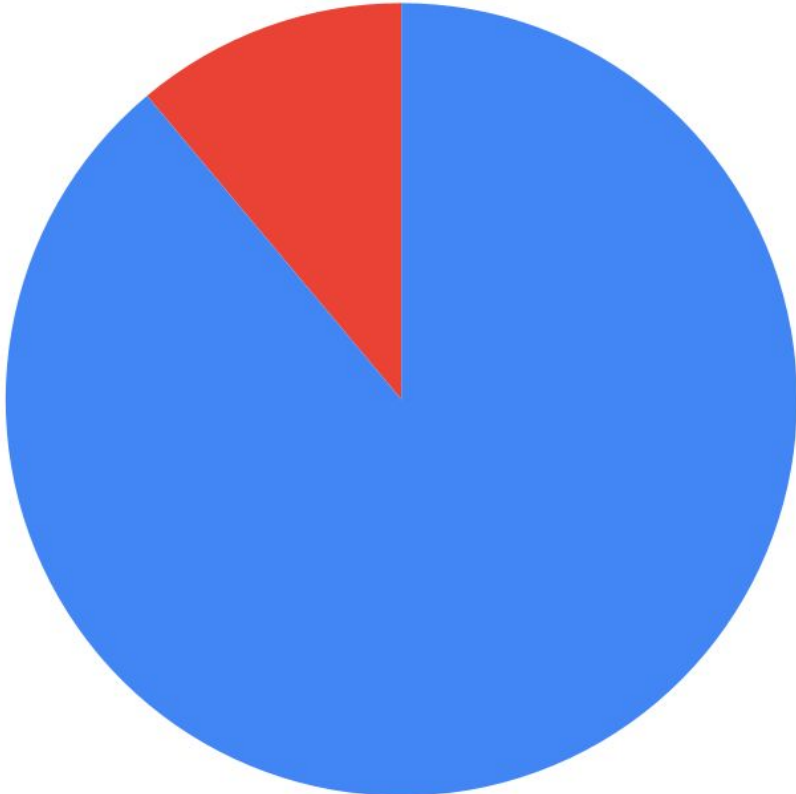
How long have you been a paid-up member of the Berkshire Walkers?



What source do you use most to find out about upcoming events?



Are you a member of our Meetup group?



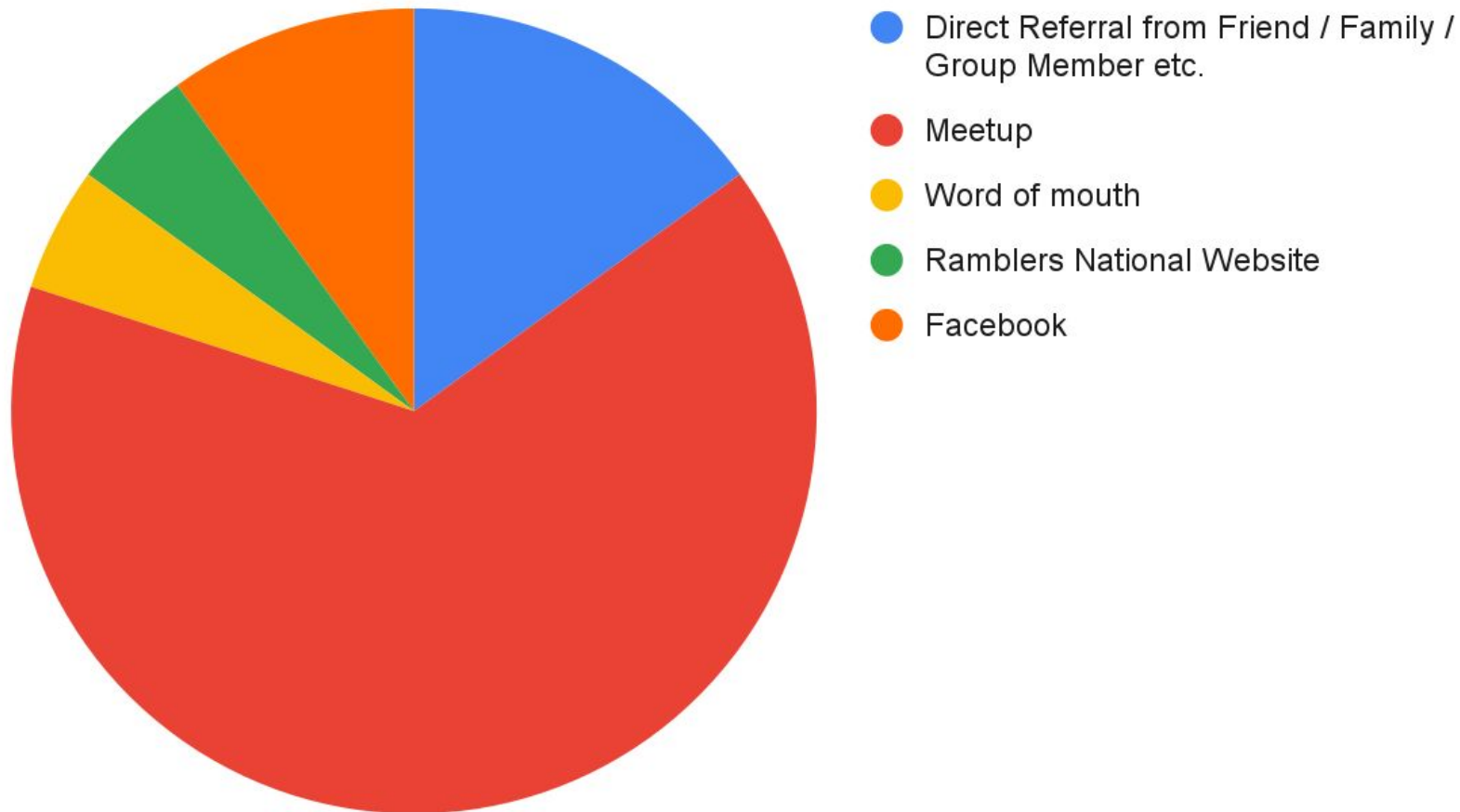
- Yes
- No

Are you a member of our Facebook group?

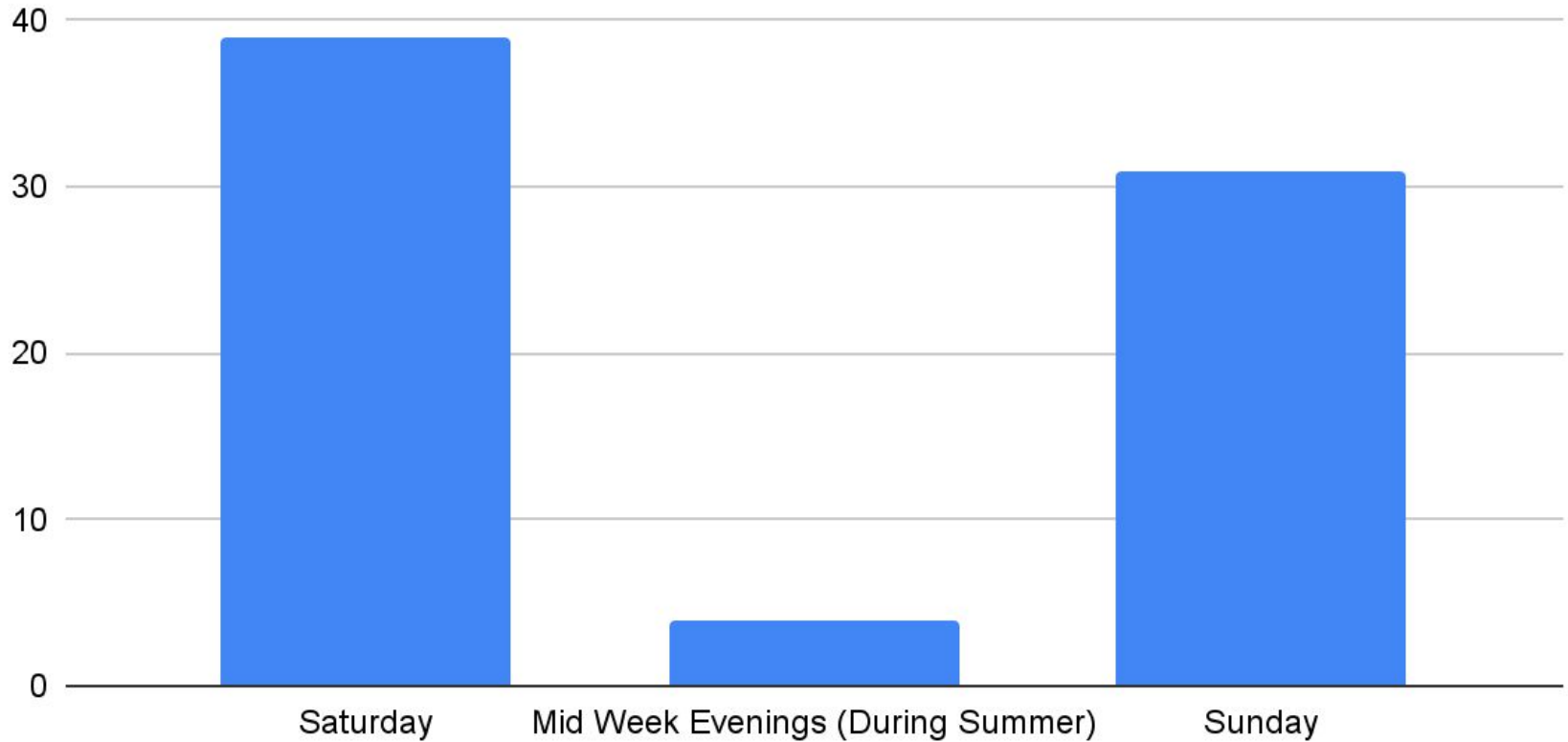


- Yes
- No

How did you find out about the group?

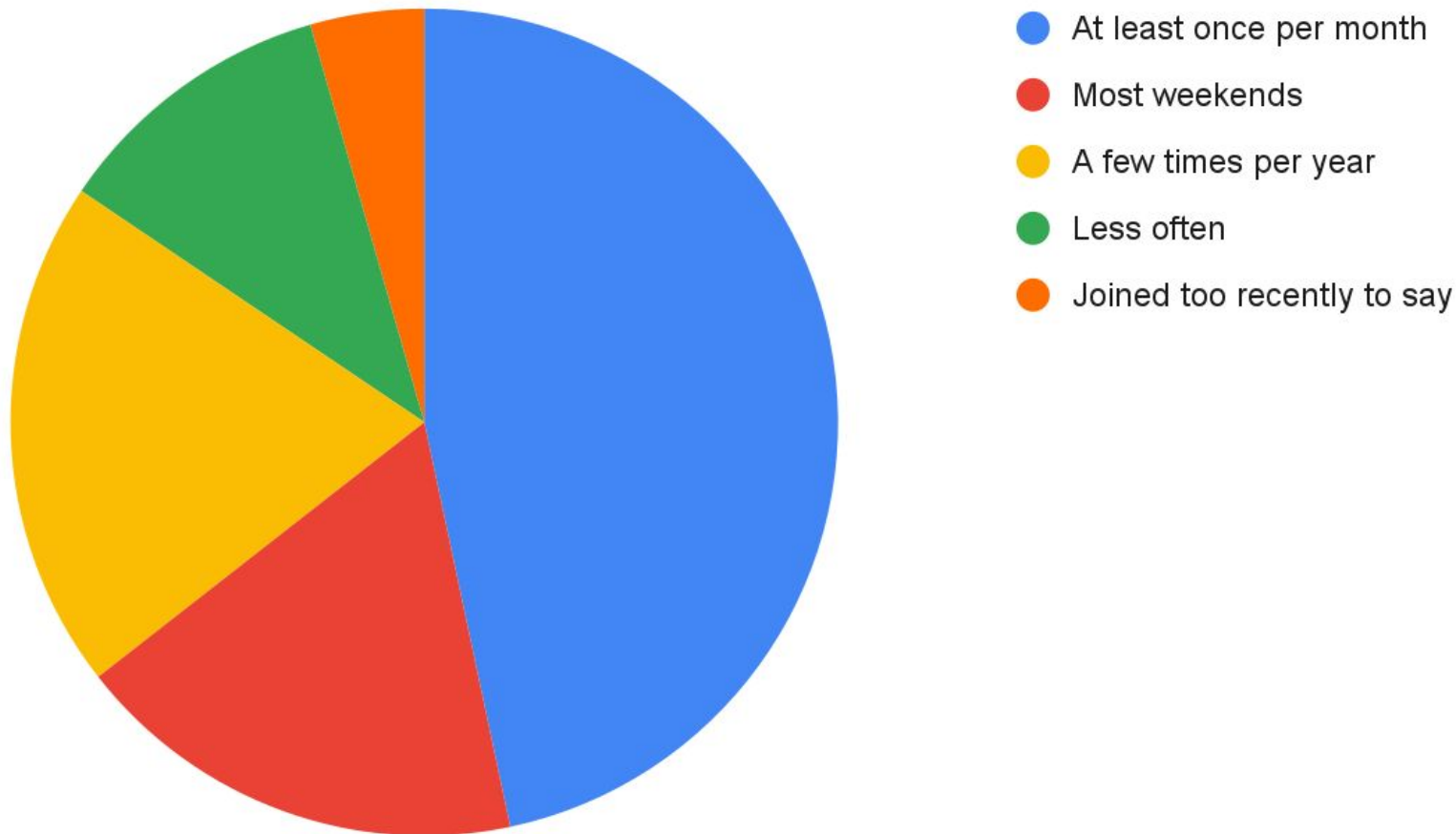


When do you prefer to walk with us?

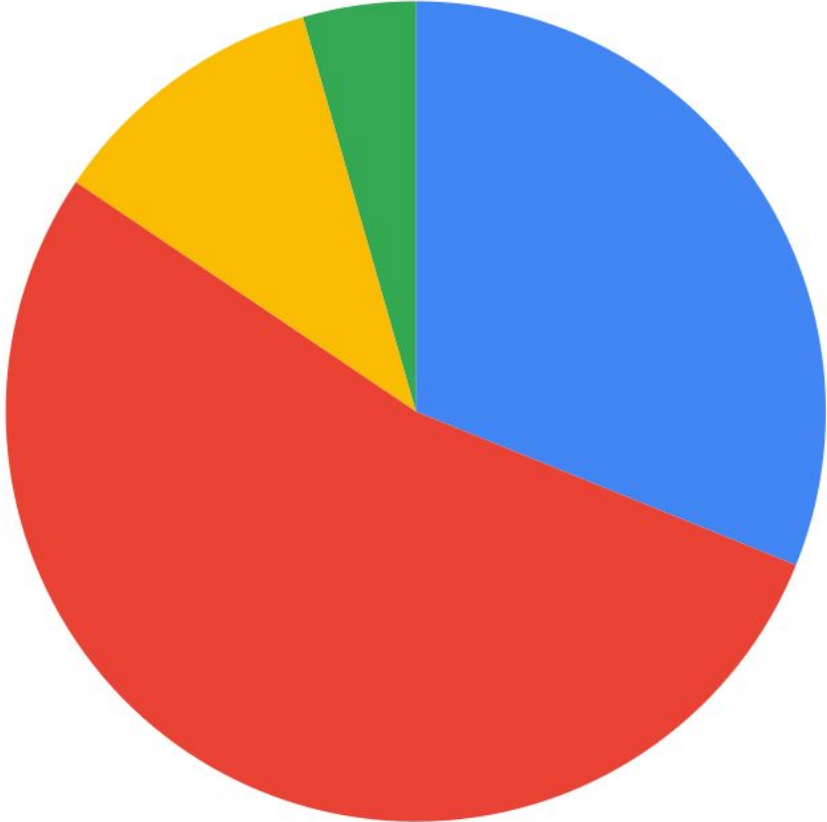


When do you prefer to walk with us?

How often do you attend our walks?



What is your preferred walk length?



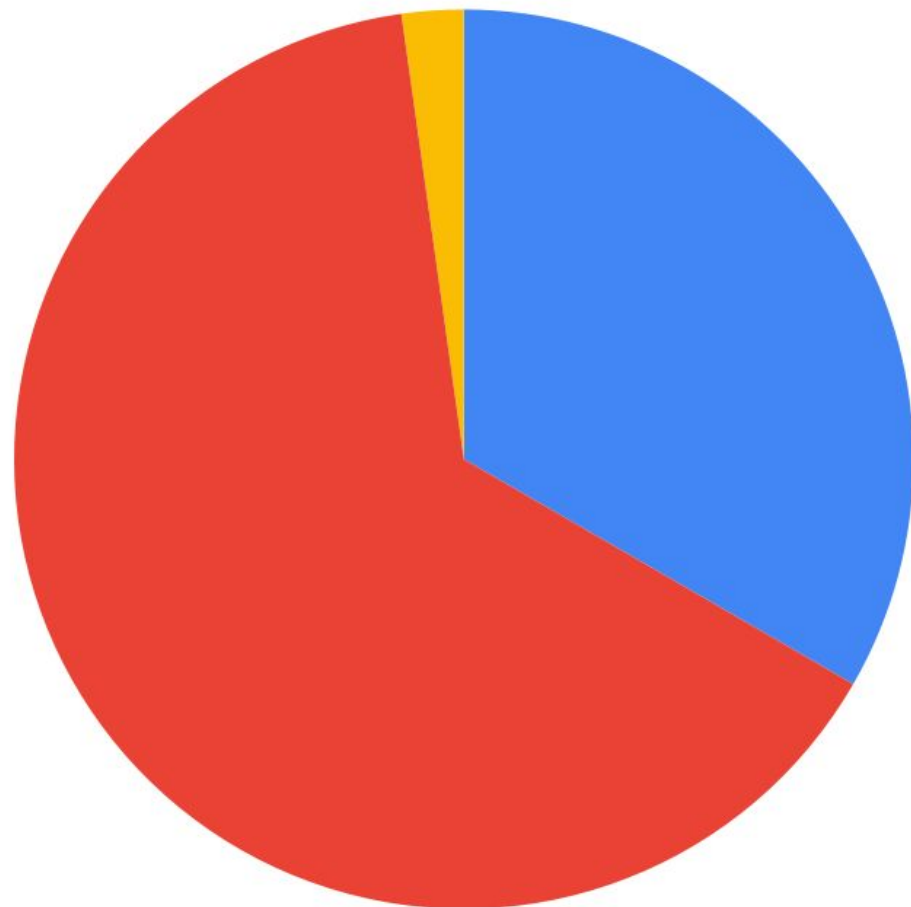
- 5-8 miles (8.0km-12.9km)
- 8-12 miles (12.9km-19.3km)
- 3-5 miles (4.8km-8km)
- More than 15 miles (24.1km)

How do you feel about hills?



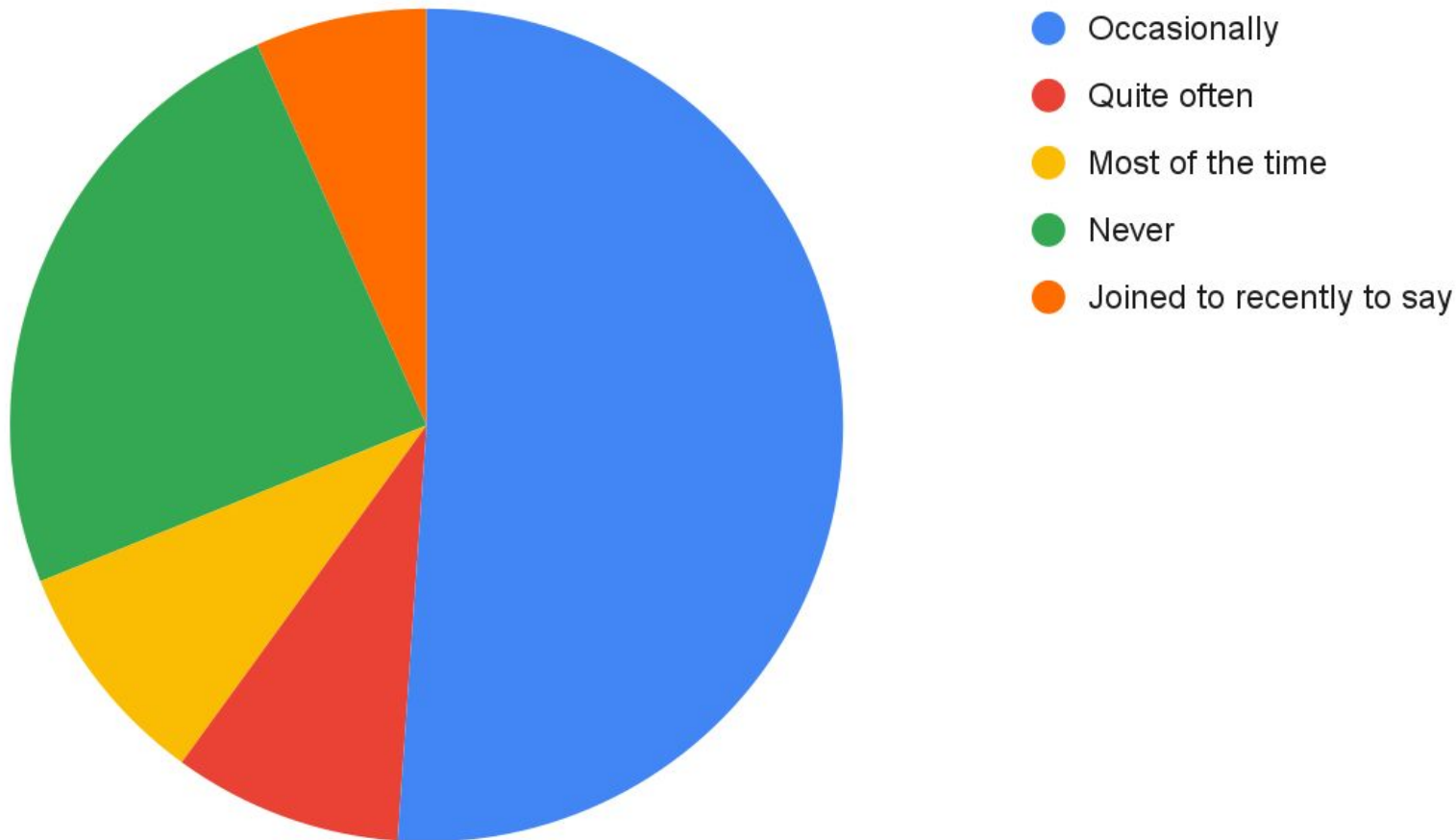
- Enjoy steeper, larger or more frequent hills
- Wish we had mountains in Berkshire
- Like a few small gentle hills
- Prefer walks mostly flat

Do you prefer circular or linear walks?



- No preference
- Circular
- Linear

How often do you attend our social events?



Do you have regular use of a car?

- No
- Yes

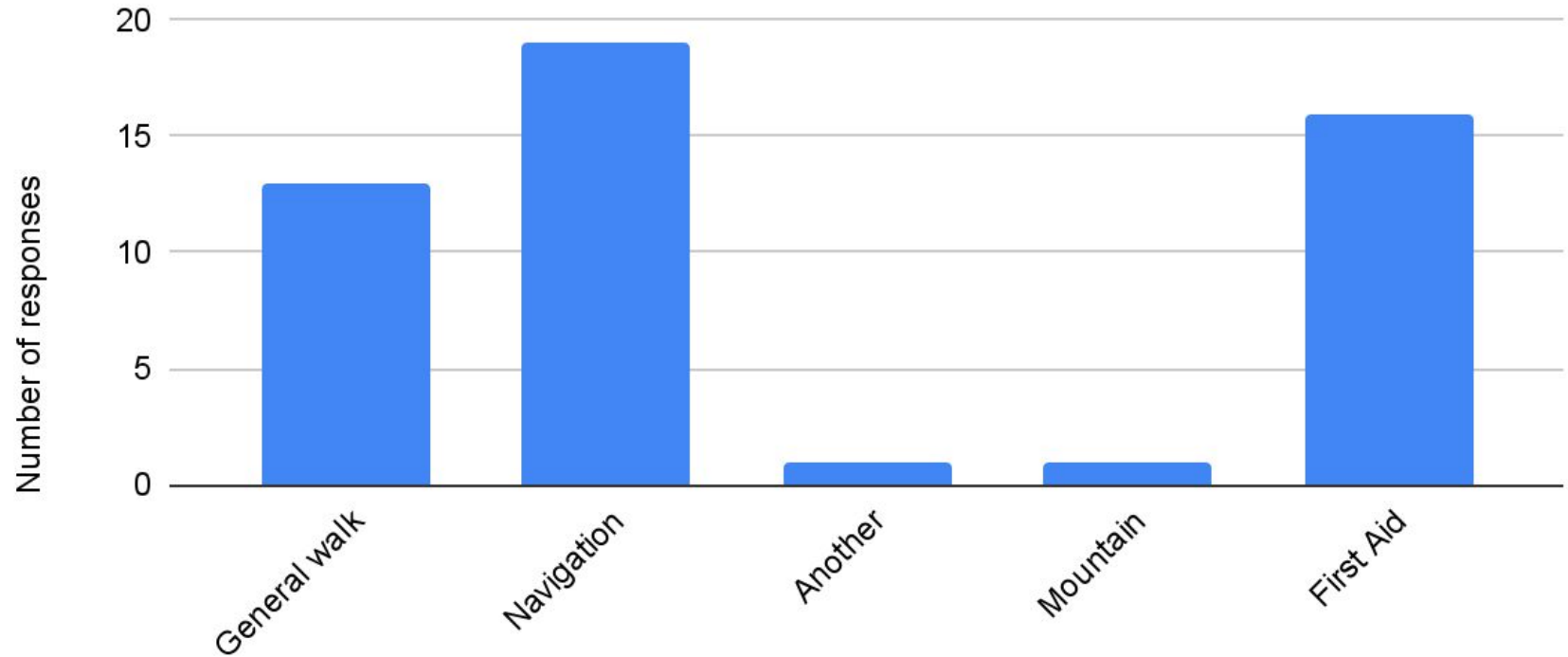


Have you led walks for the group, or are you interested in doing so?



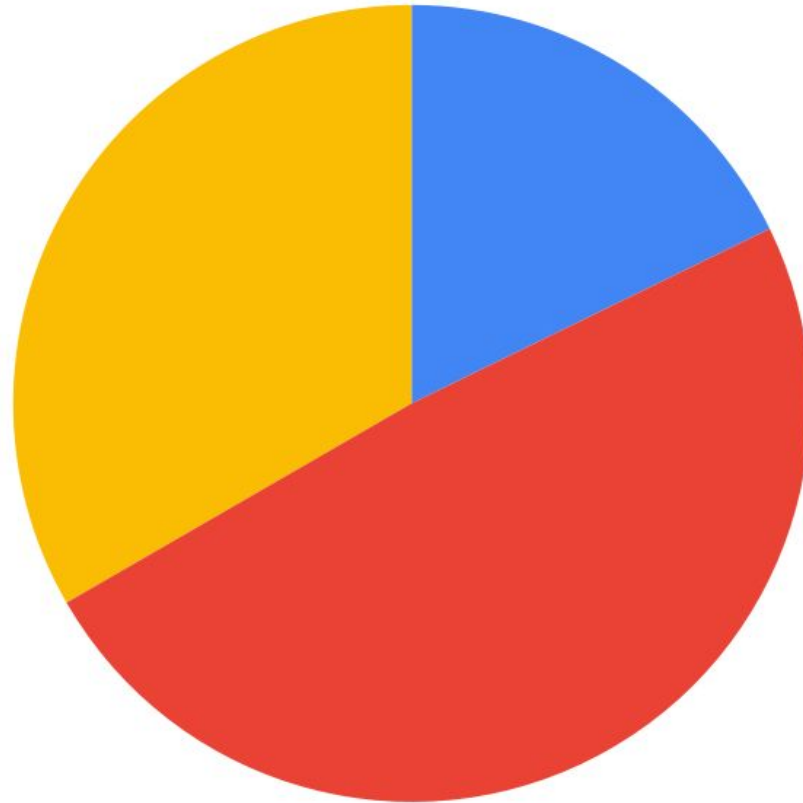
- Yes, I have regularly led walks for the group
- No, I'm not ready to at the moment
- No, I have no interest in leading walks
- Not yet, but I'm keen to
- Yes, I led my first walk this year

Are you interested in any of the following Walk Leader skills training?



Are you interested in any of the following Walk Leader skills training?

Would you be interested in shadowing another leader on a walk to learn about Walk Leadership?



- Yes
- No
- Maybe